

OUR COOKIE POLICY

- 1.1 Our website (www.promap.co.uk) uses cookies to distinguish you from other users of our website. This helps us to provide users with a good experience when users browse our website and also allows us to improve our website. By continuing to browse the website, you are agreeing to our use of cookies.
- 1.2 A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer. We only use (and store) the following non-essential cookies on your computer's browser or hard drive if you provide your consent.

Cookie	Purpose	Expiration	More information
CookieConsent	Stores the user's cookie consent state for the current domain	1 year	http://www.promap.co.uk/
has_js	Registers whether or not the user has activated JavaScript in the browser.	Session	http://www.promap.co.uk/
lang	Remembers the user's selected language version of a website	Session	http://www.promap.co.uk/
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	2 years	http://www.promap.co.uk/
_gat	Used by Google Analytics to throttle request rate	Session	http://www.promap.co.uk/
_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	Session	http://www.promap.co.uk/
optimizelyEndUserId	Used to measure how selected users react to targeted changes to the website's content and functionality, in order to determine what variation is most efficacious in terms of converting users to customers.	10 years	http://www.promap.co.uk/
__stid	Registers a unique ID that identifies the user's device for return visits.	1 year	http://www.promap.co.uk/
collect	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session	http://www.promap.co.uk/
i/jot/syndication	Unclassified	Session	http://www.promap.co.uk/
lpv427332	Unclassified	Session	http://www.promap.co.uk/

NID	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	6 months	http://www.promap.co.uk/support_faq
optimizely_data\$\$#\$\$event_queue	Unclassified	Persistent	http://www.promap.co.uk/
optimizely_data\$\$#\$\$events	Unclassified	Persistent	http://www.promap.co.uk/
optimizely_data\$\$#\$\$layer_map	Unclassified	Persistent	http://www.promap.co.uk/
optimizely_data\$\$#\$\$layer_states	Unclassified	Persistent	http://www.promap.co.uk/
optimizely_data\$\$#\$\$session_state	Unclassified	Persistent	http://www.promap.co.uk/
optimizely_data\$\$#\$\$tracker_optimizely	Unclassified	Persistent	http://www.promap.co.uk/
optimizely_data\$\$#\$\$variation_map	Unclassified	Persistent	http://www.promap.co.uk/
optimizely_data\$\$#\$\$visitor_profile	Unclassified	Persistent	http://www.promap.co.uk/
pardot	Unclassified	Session	http://www.promap.co.uk/
visitor_id#	Unclassified	4 years	http://www.promap.co.uk/
visitor_id#-hash	Unclassified	4 years	http://www.promap.co.uk/

- 1.3 Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.
- 1.4 You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.
- 1.5 Please note that we may use Adobe Flash Player to display video or image content. It may not be possible to block or restrict flash cookies using your browser settings. However information on how to control flash player privacy and security settings is available from the Adobe website at: www.adobe.com/products/flashplayer/security.
- 1.6 Except for essential cookies, all cookies will expire as outlined under the expiration column in the table included above.